WOW FACTOR Recap

ABS Kids

Welcome to the October WOW Factor!

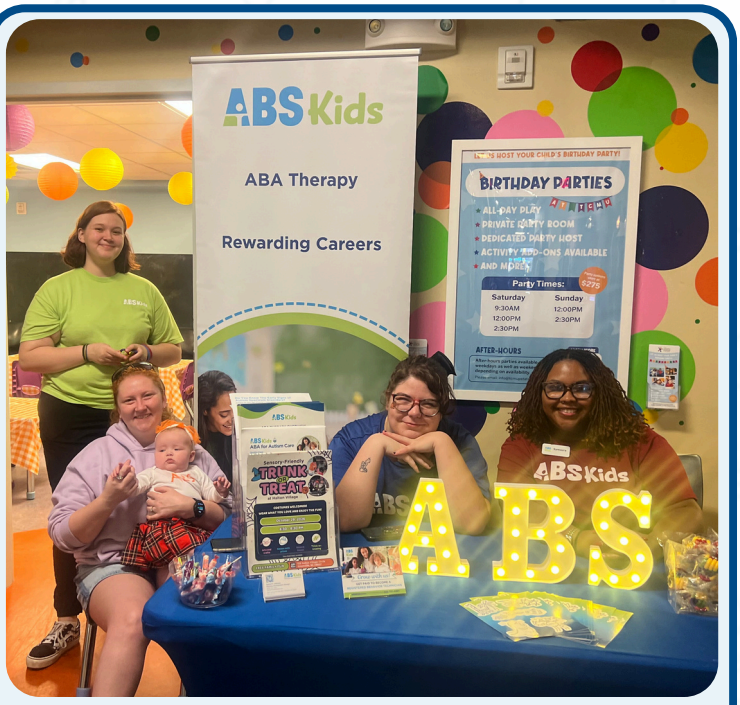
Welcome to the October WOW Factor! Our ABA therapy centers celebrated fall with sensory-friendly Halloween events, festivals, and community gatherings across five states. In this issue, you'll also find safety tips from our latest Autism Weekly episode with the Montgomery County Police Department, a look at the team that trains our clinicians, and WOW moments from our teams.

Here's to a month of learning, growing, and showing up for each other.

Family Tip of the Month: Prepare for Holiday Changes

The holidays can bring new places, new faces, and breaks in routine. Help your child feel ready:

- Preview what's coming with photos, a calendar, or a short story about where you'll go and who you'll see.
- Pack comfort items, like headphones, a favorite toy, or snacks.
- Plan a quiet space where your child can take a break.





Sensory-Friendly Trunk or Treat - American Fork, UT

Novemeber Upcoming Events

November 24, 2026
Sensory-Friendly
St. George, UT

November 21, 2026
Midlands Caregiving Summit 2026
Columbia, SC

Visit **abskids.com/events** to discover upcoming events near you.



Event Highlights



Fall Candy Festival - Bountiful, UT



Halloween Festival- Riverdale, UT



Friendly Trunk and Treat - Clover, SC



Kidtoberfest - Greenville, SC



Halloween in Huntersville



60th Diamond Anniversary Gala - San Diego, CA



Triangle Run Walk - Raleigh, NC



Bountiful Farmers Market



BuildStrong - Charlotte, NC

Autism Weekly PODCAST

Safe, Positive Interactions: What Families Should Know

On our latest Autism Weekly episode, Officer Laurie Reyes and Amy Stoughton of the Montgomery County Police Department's Autism/IDD/Alzheimer's Outreach Unit shared what happens when police respond to calls involving autistic children and adults. Officer Reyes founded the unit in 2004. Today, it responds to 40 to 60 calls a month and makes more than 1,000 follow-up contacts with families each year. With the holidays bringing new places, crowds, and changes to routine, here's how families can prepare.

Call 911 right away

If your child is missing, don't wait. Every minute counts. Tell officers what your child looks like, what they're wearing, and how they may act or respond. Writing a 911 script ahead of time helps you stay ready for a stressful moment.

Practice with your child

Role-play what to do if a police officer approaches:

- Being approached doesn't mean you're in trouble.
- Don't run.
- Keep calm hands.
- If you can, say, "I have autism."





Put safety measures in place

Door and window alarms, cameras, and an ID bracelet or clothing with emergency contact information can all help, especially during busy holiday gatherings. Tracking devices can help too, but they only work if you know your child is missing.

Get to know your local police

Look for a Coffee with a Cop or an autism community day near you. Meeting officers in a calm setting helps your child learn that police are there to help. You can also search online for autism programs at your local police department.

You're not alone

"The most important thing you can know is you're not alone out there," Amy said.

Listen to the full episode on Autism Weekly.

WOW Spotted at Our Centers

Our ABA therapy centers brought the spooky spirit this October! Check out how our teams celebrated with creative costumes, spirit days, and Halloween fun, and see if you can spot a center near you.

To find an ABS Kids center near you, visit our locations page on our website. For upcoming events in your community, check out our events page.



Spring Forest Center - Raleigh, NC



El Cajon Magnolia Center - CA



Camino Del Rio Center



Charlotte WT Harris Center



Bountiful Utah Center



San Diego Mira Mesa Center

LABS

Learning with ABS Kids

At ABS Kids, Learning Every Day is how we set the standard for high-quality care. This October, we celebrated Learning and Development Month by recognizing the team that trains our clinicians, so every child and family is supported by people who are prepared, confident, and ready to help.

Our Learning team builds the foundation of the care your child receives. **Sienna R. (1)** and **Aisha T. (2)** prepare new Behavior Analysts for their first day, and **Shey C. (3)** brings constant positivity to the team. **Aalyan K. (4)** and **Madisyn B. (5)** guide new clinicians through hands-on training, and **Jenni C. (6)** supports every department with kindness. **Cristina W. (7)** leads training for our Behavior Technicians, and **Meghan T. (8)** supports clinicians as they grow into advanced roles. **Brianne S. (9)** builds new learning resources, **Megan R. (10)** leads Training Operations, and **Maegan H. (11)** guides training across the company. Thank you, Learning team, for helping our clinicians give their best to every family.



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ABS Kids

This month, families across our centers shared what their experience with ABS Kids has meant to them. These are their stories.



HENDERSONVILLE MAPLE ROW

Love the services!! My daughter's speech and behavior have drastically improved. She is also becoming more social and vocal. She's learning life skills as well. Highly recommend!! Staff is great!!

¡¡Me encantan los servicios!! El habla y la conducta de mi hija han mejorado muchísimo. También se está volviendo más sociable y habla más. Además, está aprendiendo habilidades para la vida. ¡¡Lo recomiendo totalmente!! ¡¡El personal es excelente!!

SOUTH JORDAN

I cannot say enough good things about ABS Kids ABA Therapy Center! From day one, the entire team has been exceptionally warm, professional, and welcoming. The BCBAs and RBTs are truly dedicated, patient, and caring with the children. We have seen significant progress in communication and daily life skills, and most importantly, my child looks forward to attending therapy every day. The communication with parents is top-notch, and they keep us involved every step of the way. Highly recommend ABS Kids to any family looking for quality ABA therapy!

¡No tengo palabras para expresar todo lo bueno de ABS Kids ABA Therapy Center! Desde el primer día, todo el equipo ha sido excepcionalmente cálido, profesional y acogedor. Los BCBA y RBT son verdaderamente dedicados, pacientes y cariñosos con los niños. Hemos visto un progreso significativo en la comunicación y en las habilidades para la vida diaria y, lo más importante, mi hijo espera con entusiasmo ir a terapia todos los días. La comunicación con los padres es excelente y nos mantienen involucrados en cada paso del proceso. ¡Recomiendo ampliamente ABS Kids a cualquier familia que busque terapia ABA de calidad!

GREENVILLE HALTON VILLAGE

Everyone is kind and compassionate. This work has to be hard but everyone is always in an upbeat mood! My child has learned so much already.

Todos son amables y compasivos. Este trabajo debe ser difícil, pero todos siempre están de buen ánimo. ¡Mi hijo ya ha aprendido muchísimo!

WILDOMAR CLINTON KEITH

Good environment for our kiddo. Definitely have seen progress since the first day he started in Dec. 2025. The communication has been helpful. My son has shown improvement since being diagnosed and we are still progressing each day. Staff is friendly and supportive. We definitely recommend this center!

Un buen ambiente para nuestro pequeño. Definitivamente hemos visto avances desde el primer día que empezó en diciembre de 2025. La comunicación ha sido de gran ayuda. Mi hijo ha mejorado desde que recibió su diagnóstico y seguimos progresando cada día. El personal es amable y nos brinda mucho apoyo. ¡Definitivamente recomendamos este centro!

WHAT'S YOUR WOW

CHECK OUT OUR WOW MOMENTS FROM OCTOBER

One Cardboard Shoe, One Big Win



Terri R.

Terri R.'s client couldn't learn to tie his shoes. His parents, family, friends, and other BTs had all tried.

So Terri got creative. She built a model shoe out of cardboard and taught the classic bunny-ear method with a story to go with it. By the second day, he was tying the model on his own. Then they moved to real shoes on the table, and then to the shoes on his feet. Within a week, he was a pro.

"We had FUN doing it," Terri said.
That's what a WOW moment looks like: patience, creativity, and a skill that will stay with him for life.

Bridget R.

Working with ABS Kids has been one of the most rewarding experiences. One of my favorite full-circle moments was watching a new hire grow into a clinician and later join our training team. Seeing Lindsey's growth from trainee to someone who helps train and support others has been incredibly meaningful. So proud of you, Lindsey!

Jillian M.

I saw an RBT handle a tough moment perfectly. Her client was yelling to get her attention. She waited patiently, and without any prompting, the client tapped her on the shoulder instead and got her attention right away.

Small moments add up to big progress. Thank you to the families who let us be part of these milestones.

WOW FACTOR