

**ABS
Kids**

WOW Factor

February was filled with milestones and meaningful moments! We honored Black History Month, celebrated Valentine's Day, welcomed amazing new team members, and expanded our impact with a new center in Baxter Crossing, Fort Mill, SC!

Join us for the Grand Opening of Baxter Crossing on March 8, 2025, from 11 AM - 2 PM!

At ABS Kids, we Work in WOW—and this month showcased our commitment to community, care, and continuous growth. Thank you for bringing our mission to life every day!

Sensory Friendly Hockey Game - West Valley City, UT



Upcoming events:

Special Olympics Health & Wellness Fair: Salt Lake City, UT, March 1st (Community)

National Converge Autism Summit: Greenville, SC, March 4th - 5th (Recruiting)

Sensory Friendly Shamrock Play Day: Fort Mill, SC, March 8th (Community)

Future Me Fair: Raleigh, NC, March 8th (Community)

DoNut Dash: St. George, UT, March 22nd (Community)

APBA: Dallas, TX March 26th - 28th (Recruiting)





A Sweet & Sensory Friendly Valentines Greenville, SC



The North Carolina Association of Behavior Analysis (NCABA)



Huge shoutout to our Marketing Team and every team member at our centers for making our events a success! Your dedication brings WOW moments to life for the kids and families we serve—this is what working in WOW looks like!



We're excited to welcome our new team members in California, North Carolina, South Carolina, Tennessee and Utah





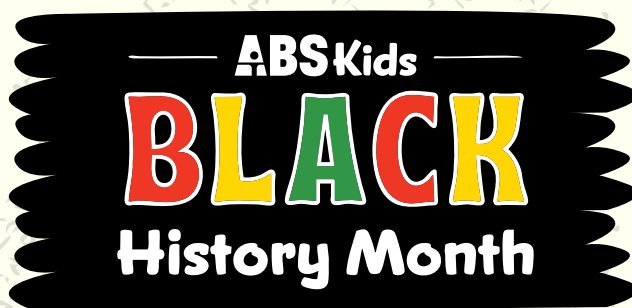
WE WORK IN WOW

At ABS Kids, We Work in WOW by celebrating the past, embracing the present, and shaping the future. This Black History Month, we reflect on the impact of Black leaders in healthcare, education, and advocacy—trailblazers who have paved the way for progress and inclusion.

Our WOW culture isn't just about what we do; it's about how we do it—with dedication, compassion, and a commitment to empowering every child and family we serve. Just as history has been shaped by those who fought for change, we continue that legacy by fostering meaningful connections and creating life-changing moments every day.

The BABA Conference plays a crucial role in promoting diversity, fostering community, and advancing the field of ABA through the voices of Black professionals.

In 2024, ABS Kids sponsored several of our providers to attend the conference in Baltimore, MD—an experience that continues to shape their careers. Listen to Octavia Wilson and Broneicia Mason reflect on conference.



AROUND THE OFFICE



Shoutout to our AMAZING team at the San Diego Mira Mesa Center for an unforgettable 80's Spirit Day! From big hair to neon fits, the team brought the energy with fun, laughter, and a throwback trivia showdown.



Community Collaboration: We team up with San Diego's finest EMTs and paramedics! Our local Falck team stopped by the Mira Mesa Center, bringing stickers and coloring books for our kiddos while giving them an up-close look at an ambulance.



The Branchview Center team in Concord, NC had an unforgettable night of bowling and laser tag! It was a great time filled with fun, laughter, and friendly competition—creating memories that bring our team even closer together.

A huge thank you to everyone who joined in! We can't wait for the next outing and more opportunities to celebrate our amazing team.



Shoutout to Barbara W., BT- NC, being our most engaged employee this month! Your dedication to sharing Black History Month facts inspired and educated us all. Thank you for keeping the WOW going!

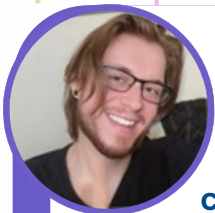
PET Chat

Our team loves their furry friends. See some of our favorite pictures from February!



WHAT'S YOUR WOW

CHECK OUT
WOW MOMENTS
FROM FEBRUARY!



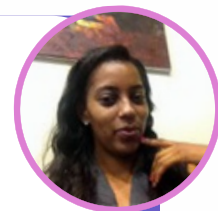
Michael Coover

My first shadowing experience was truly a WOW Moment!' I had the opportunity to work with a client who has shown very little intraverbal communication since beginning treatment last year. However, during our session, I was able to help him engage in imaginative play for the first time—pretending to wash dishes, play 'house' with dolls, and go through a nighttime routine. It was incredible to witness this breakthrough, and even his mom was surprised and excited during pickup! Moments like these reaffirm my passion for becoming a mental health professional, and I feel honored to be part of his developmental journey!

Tyeshia Thomas

A big WOW moment was when my nonverbal, non-English speaking client was using echoic communication. The following week he's greeting everyone in the building speaking clear English. Another big WOW moment was when a client who needed help with behavioral therapy finally cleaned up after himself for the first time in the year he's been with the ABS Kids, it was our first day working together!!!! The entire center gave him a round of applause!

Amazing!



Jessica Bowen

A WOW moment I've had with my client is watching him go from using one-two word mands to full sentences in just three short months! He is also working on mastering out the VB-MAPP with only have about four months of services! Such amazing work we are doing with clients! Love all the WOWs!

Visit our [Careers page](#) to learn how you can be part of our WOW culture!

[Contact ABS Kids to learn more About our Services!](#)